



Supply Chain Management

Sporting Goods Technology Company eliminating paper processes and optimizing digital business processes with Metavine.

Our client is a successful sporting goods manufacturer of global repute. In partnership with Metavine, they transitioned from an outdated paper-oriented supply chain and inventory management system to a modern web-based integrated system. Powered by the Metavine platform, this client has decreased inventory overages, predicted accurate sales estimates, and provided key insights by uncovering cyclical business factors.

Transitioning to digital business processes for IT modernization and business advancement

Delivering business process improvement by aligning IT innovation to business outcomes to positively impact the business bottom line

OBJECTIVES

- Transition to a modern digital supply chain management system
- Integrate configuration, pricing, and quoting (CPQ) processes for tracking and fulfillment
- Gain insight into key business factors
- Increase profitability and strengthen competitive edge
- Efficiently manage and communicate with channel sales partners

BENEFITS

- Optimized business processes
- Reduced inventory overages
- Increased channel sales communication, optimized CPQ, and increased order volume
- Reduced returns and backorder

WHY METAVINE

- Rapid time to market to integrate and deploy a supply chain management system
- Zero-code environment delivers the client a self-service capability to add, change, and modify supply chain solution in real-time
- Most feasible platform to alternative options
- Future-proofing with a scalable digital platform

FUTURE PLANS

- Optimizing internal and external supply chain management capabilities
- Leveraging Metavine for customer facing order management and fulfillment
- Analyzing purchasing trends to identify buying triggers, underlying cyclical trends, and determine future inventory needs



Company
Global Sporting Goods

Headquarters
California

Industry
Sports Goods Equipment

